



Regional Environmental Council (REC)

PO Box 255, Worcester, MA 01613

www.recworchester.org

(508) 799-9139

Job Title: Lead Farmers Market Manager

ABOUT THE REC

The Regional Environmental Council, Inc. (REC) is a grassroots, nonprofit, food justice organization with a 50 year history of working for environmental sustainability and social justice in Worcester and Central Massachusetts through a range of programs that currently include community & school gardens, farmers markets and local food distribution, youth development & employment, food business incubation, and urban agriculture initiatives. The REC Community Farmers Markets include a mobile farmers market that runs year round and operates in Worcester and two communities outside of Worcester serving communities that lack accessibility to local produce. In addition, REC manages two standing farmers' markets in Worcester for local farms June through October. Our markets offer fresh and local produce available for purchase with Supplemental Nutrition Assistance Program (SNAP) benefits, Elder and WIC coupons, and other incentive programs such as Healthy Incentives Program (HIP).

We are seeking a motivated individual from the community to join our team as Lead Farmers Market Manager. Candidates should be invested in creating a more just food system, amplifying the voices of our customers, willing to work on the ground with employees and able to support them to deliver an equitable and quality farmers market experience for all community members. Candidates should be self-confident and comfortable assuming the position of a leader, especially in challenging situations as they arise.

RESPONSIBILITIES & EXPECTATIONS

LEADERSHIP

- Onboard, train, and supervise seasonal market staff.
- Recruit, train, and supervise interns and work study students from area colleges.
- Maintain open and consistent communication with Mobile Market site partners, including members of Customer Advisory Board.
- Grow and expand relationships with farm partners and help establish relationships with new farms.
- Attend trainings, conferences, and workshops to advance your knowledge base and skill sets and/or represent our organization. Be able to represent the REC and all its programs with knowledge and enthusiasm.
- Co-facilitate workshops and farmers market staff meetings with Farmers Market Program Coordinator./ Support HIP education efforts for partners and providers.

- Support community outreach, advertising, and development of social media content for the farmers' markets.

OPERATIONS MANAGEMENT

- Manage sourcing, purchasing, pricing, inventory, deliveries, handling and storage of mobile market produce and value-added products.
- Update our online inventory, point of sales systems, and pre-order systems weekly.
- Upkeep inspectional service permits, board of health permits, and park permits.
- Upkeep online farmers market listings and databases.
- Process Farmers Market Nutrition Program coupons.

ON THE GROUND WORK

- Onsite management of the University Park Farmers Market Saturdays (mid-June through October), including market programming and market guideline enforcement.
- Provide quality customer service while adhering to the REC customer service policy including: customer line management, answering customer questions as it relates to market products, using SNAP/HIP benefits at market, market availability and scheduling, assisting customers with handling of produce, and maintaining the market site accessible to customers with varying levels of mobility.
- Complete customer transactions using our electronic POS systems/devices.
- Drive the organizational large mobile van to transport products and supplies throughout the city, load produce into mobile vans, and maintain cleanliness in order to comply with food safety regulations.
- Set-up market display, stock produce, put our market price signs and other signage, breakdown set-up, and clean market site.

JOB SKILLS & REQUIREMENTS

- 2 years past experience in farming and/or farmers' markets required
- Holds a valid driver's license and able to operate large vehicle
- Full COVID-19 vaccination required
- Available to work Saturday mornings June-October (8-11 AM)
- Self-motivated, detail oriented, highly organized and reliable
- Excellent people and communication skills
- Passion for REC's mission and food justice/food systems work
- Enthusiasm for working directly in the community
- Commitment to justice, equity, diversity, and inclusion.
- Moves items weighing up to 50 pounds and works in adverse weather conditions

- Spanish, Vietnamese, Albanian, Nepali, and other non-English language fluency strongly preferred

COMPENSATION AND BENEFITS

This is a full-time, salaried position; \$36,000-\$40,000/year depending on experience. This position is eligible for benefits including health insurance, 403(b) retirement plan, paid vacation, personal days, holidays, and free veggies.

HOW TO APPLY

Send only a detailed cover letter and resume to: Ashley Carter, Farmers Market Program Coordinator, at the following email address: farmersmarket@recworchester.org. Include subject line: "Lead Farmers Market Manager".

We will review all submissions, identify viable candidates, and contact only those individuals selected to continue in the search process. The position will be filled when the desired candidate is found.

The Regional Environmental Council, Inc. is an Equal Employment Opportunity Employer M/F and actively seeks a diverse pool of candidates. People of color are strongly encouraged to apply.